



Award-winning wines from Elk Cove's sister winery.

Public Relations and Marketing Department
Winemaker and Owner: Adam Campbell
adam@elkcove.com
Director of Retail Sales: Dane Campbell
dane@pikeroadwines.com
Creative Director: Anna Campbell
anna@elkcove.com

NEWS

PIKE ROAD WINES MOVES TO MCMINNVILLE, OR

June 24, 2022, McMinnville, Oregon - After 5 years pouring their wines in Carlton, OR, Pike Road Wines is moving to a new location in McMinnville's historic downtown at the east end of Third Street. The move was precipitated by the popularity of the winery that has outgrown its retail space in a historic bank building at 105 W Main Street in Carlton, OR. The Pike Road team has transformed the space at 701 NE 3rd street, formerly an insurance brokerage, into a wine bar that awaits finishing touches before opening in mid-June.

"The great little town of Carlton has been a wonderful home these 5 past years, but I love McMinnville too. I look forward to the diverse opportunities for Pike Road as part of the vibrant Third Street community."

– Dane Campbell, Director of Retail Sales, Pike Road Wines

Pike Road Wines launched in 2016 and is the sister winery to Elk Cove Vineyards, founded by Pat and Joe Campbell in 1974 and the first vineyard and winery in what is now the Yamhill-Carlton AVA (American Viticultural Area). Elk Cove is now in the second generation under Winemaker/Owner Adam Campbell and their wines are 100% estate grown, whereas the Campbells purchase fruit from 20+ area growers in the northern Willamette Valley to produce their wines under the Pike Road label.

The new tasting room will provide room to grow while plans are made for a new winery location on Pike Road in Yamhill. Currently, Pike Road's winemaking and bottling takes place at their sister winery Elk Cove in Gaston, OR. According to second generation Winemaker/Owner Adam Campbell:

"In the coming years we hope to break ground on a winery surrounded by our vineyards off Pike Road in Yamhill, but we aren't ruling out a continued presence in McMinnville. This town has done so much to promote Oregon Wine from The International Pinot Noir Celebration to The Linfield Wine Studies program, and with more places to stay and dine, McMinnville is proving itself to be a center of the Willamette Valley wine community that's attracting visitors from all over the world."

– Winemaker/Owner Adam Campbell

The past 10 years have seen increasing numbers of wineries opening satellite tasting rooms in area towns like Carlton and McMinnville that are situated close to the wine-growing regions of Oregon's Willamette Valley.

About Pike Road Wines:

At Pike Road, we believe great winemaking starts with great farming. That's why we've made it our mission to support small family-owned vineyards to create wines of quality, value and integrity, sourcing fruit from over 20 farms in Oregon's northern Willamette Valley covering six unique sub-AVAs: Chehalem Mountains, Dundee Hills, Eola-Amity Hills, Laurelwood, Tualatin Hills & Yamhill Carlton. With over four decades of experience at Pike Road's sister winery Elk Cove Vineyards, our family has a long history here in Oregon's Willamette Valley. We are committed to preserving family farms through our longtime partnerships with growers from around the valley.

Quick facts about Pike Road:

- 15K annual case production
- Fruit sourced from Elk Cove's estate plantings and 20+ small vineyards in the northern Willamette Valley
- Wines include Pinot Noir, Rosé, Chardonnay, Pinot Gris, and Single Vineyard Pinot Noirs from several well-known vineyards including Shea, Fairsing and Temperance Hill



Visiting the proposed winery site on Pike Road in Yamhill, OR. Upper left: Adam Campbell, Travis Watson, Shirley Brooks & Dane Campbell. Upper right: Winemaker/Owner Adam Campbell



Top: Featured wines for Pike Road's opening weekend

Top: Dane Campbell, Director of Retail Sales, Pike Road Wines ready to open

Bottom: Members of the Campbell family painting crew, from left to right Eartha, Pat, Joe and Anna Campbell

Bottom: Elk Cove co-founder Joe Campbell, age 83 painting the gold wall in the new space

Photos: <https://annamcampbell.smugmug.com/Pike-Road-Folder/Pike-Road-McMinnville/n-GL82vT/>
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For more information, please visit <https://www.pikeroadwines.com/>, call (503) 852-3185 or follow on Twitter [@pikeroadwines](https://twitter.com/pikeroadwines), on Instagram [@pikeroadwines](https://www.instagram.com/pikeroadwines) or at [facebook/pikeroadwines](https://facebook.com/pikeroadwines)

701 NE Third Street, McMinnville, OR (503) 852-3185

www.pikeroadwines.com